groopit

Make better, faster product decisions

Groopit simplifies sharing so you can get real-time product feedback from employees who talk to customers every day.

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Empower everyone with product feedback from frontline employees

SHARE

Employees share from Slack, Teams, Salesforce, Groopit, or anywhere they work. It takes just three taps and less than a minute to share high quality, quantitative data.

AGGREGATE

Everyone involved sees data as it's shared and uses it to inform their own decisions. Question. Comment. Search. View patterns, anomalies and learn together.

ACCESS

Add data to Salesforce or Tableau. Download it into a spreadsheet. Groopit makes it easy to use data and integrate it into existing enterprise systems.

Real-time product feedback

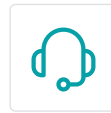| Product Feedback	Product Related Objection	Positive Product Quote	Product Experience	Product Frustration	Product Bug	Product Call Report	Competitive Product	Product Idea	New Product Launch Activity

GET PRECISELY THE RIGHT DATA

Focus employees on sharing product feedback you need in 3 taps and less than 1 minute.

EASY TO CUSTOMIZE

Choose from 30+ pre-built data sharing workflows or create your own as needed with no coding required.

EASY ADOPTION

Employees share from where they already work – Slack, Teams, Salesforce, any webpage or Groopit mobile app.

ENTERPRISE CONTROLS

Implement Groopit with Single sign-on (SSO), HIPAA level compliance capabilities, and advanced enterprise controls.

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> " Data at the edge of a business is often the hardest for companies to capture and act-on because it is messy and complex. Groopit transforms structured and unstructured inputs into actionable insights. "

Rob Eldridge
Managing Partner at Tapas Capital and Former CFO of Asia and Emerging Markets at Amazon.com

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Learn more at https://groopit.co/solutions/product-feedback-solution/