



Groopit radically simplifies how companies crowdsource data from employees to solve problems. **Crowdsolving**

Employees closest to customers have **a wealth of valuable intel**



Outsmart competitors



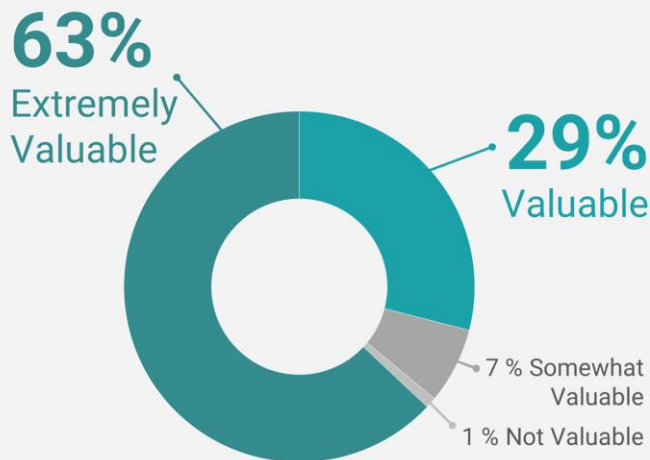
Improve customer experience



Increase sales

2023 State of Competitive Intelligence Report

Employees are the #1 most valuable source of competitive intel



Forrester Research

88% of opportunities & threats go unnoticed.

Challenge is **getting and using the intel** employees have



Lost in ad-hoc data chaos







Manually piece together fragments



Employees forget, resist, don't engage



Groopit simplifies how companies get and use intel from employees to transform results

- Underlying data model
- Integrated     across systems
- Real-time sharing & usage

Outsmart Competitors

 Competitor Pricing Intel

 Competitor Product Intel

 Competitor Marketing Activity

 Competitor in Account

Improve Customer Experience

 Customer frustrated

Increase Sales

 Not right product

 Not right price

 Not right delivery

Product **Demo**



Share this **5-minute demo** with key stakeholders.

Data model is essential to simplifying how insights are shared and used.

Traditional Limitations

- ✘ Insights into ad-hoc chaos
- ✘ Manually piece together together fragments
- ✘ Employee resistance

Groopit Benefits

- ✔ Groopit aggregates insights across systems and delivers to appropriate decision-makers.
- ✔ Groopit yields high-quality, quantitative, structured data, stored in one place.
- ✔ Groopit simplifies sharing from anywhere and makes insights easy to consume, search, use.

Groopit Outcomes

- ✔ Less time collecting, finding, managing, tagging, synthesizing.
- ✔ Full visibility to insights
- ✔ Increased insight sharing & usage, which drives results.



Take a look at [The Business Case for Groopit](#)

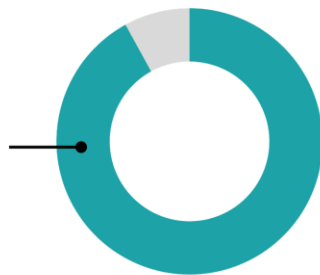
Trusted by **recognized brands**



Groopit is the fastest way to get real-time product feedback and data for insights that are hard to quantify.

Emma Brumley, Scrum Master

90%
adoption



reached while rolling out their first use case because "Groopit is so fast and easy to use".



Check out the [**Guidant Financial Case Study**](#)

Dedicated to Customer Success

#1 Strategy

WORKING SESSIONS

You'll have a crowdsolving strategy and data sharing workflows ready for employees to start sharing insights.

#2 Launch

WEEKLY CALLS

Your technology will be implemented, administrators trained, the program launched, and sharing in progress.

#3 Coaching

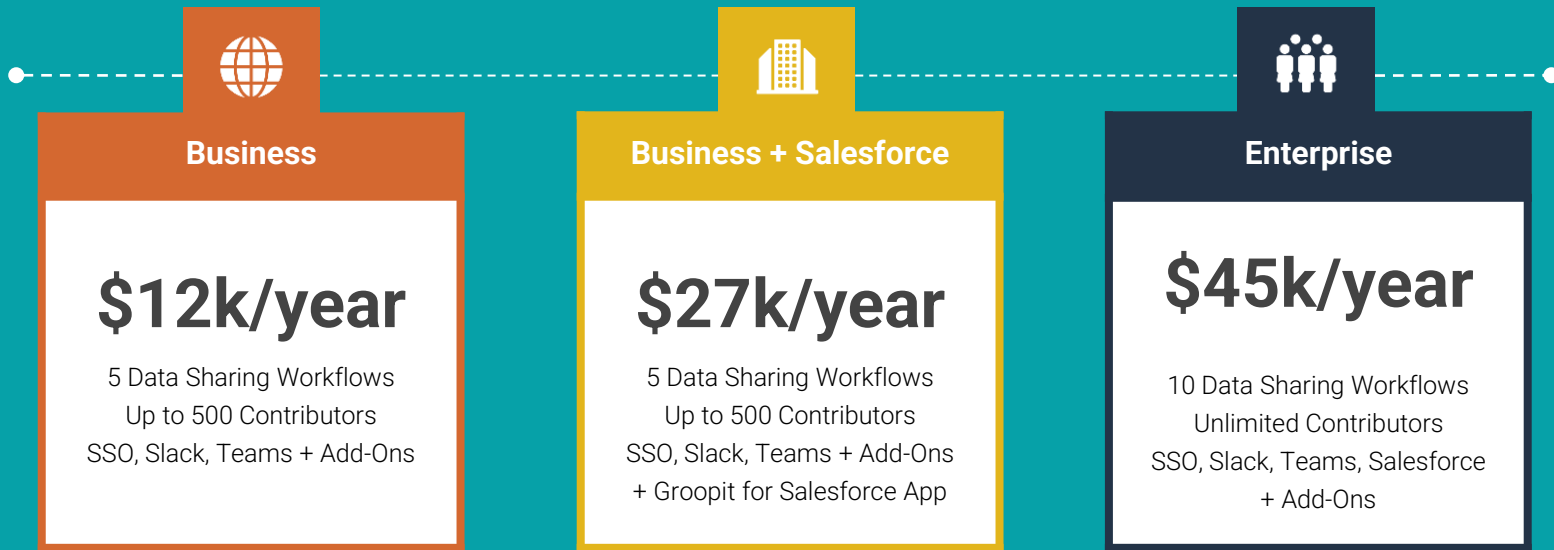
ONGOING MONTHLY CALLS

You'll have a dedicated customer success manager and monthly check-ins so Groopit help you reach your goals.



Leverage ideas in [Groopit Launch Playbook](#).

Choose the investment that's right for you:



Access **pricing details** online.



hello@groopit.co | groopit.co





Read the **Crowdsolving Whitepaper** to learn more about this new category of enterprise software.

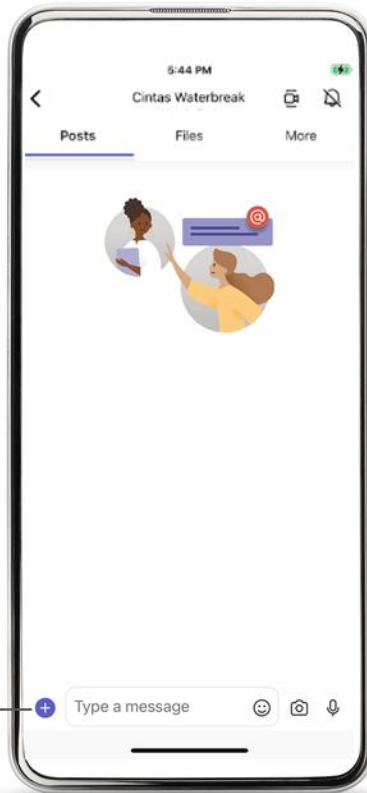
SCREENSHOTS FOR REFERENCE

Groopit for Microsoft Teams



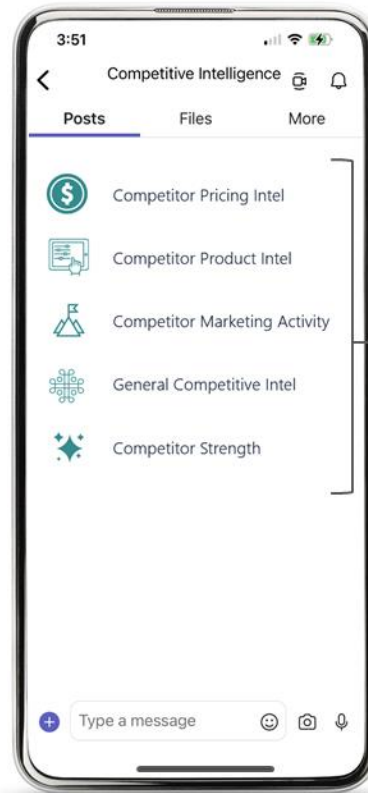
1

To **share from Microsoft Teams** app, tap  and select Groopit app 



2

Choose from the **Groopit Data Sharing Workflows** to share an insight.



Groopit for Microsoft Teams



3

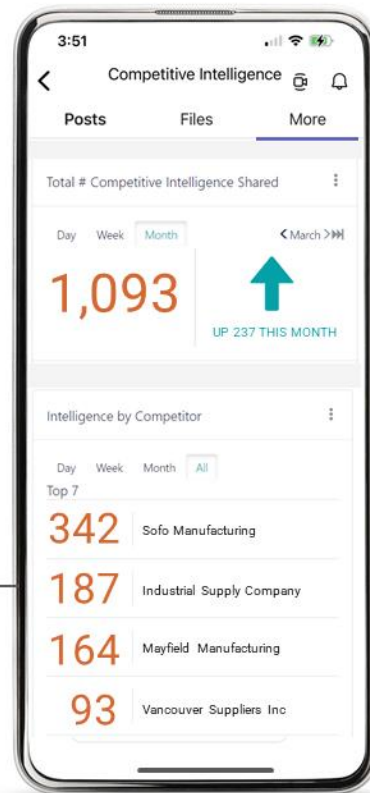
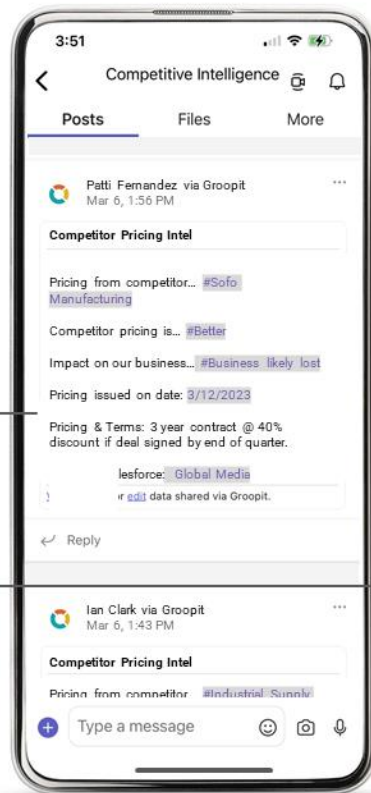
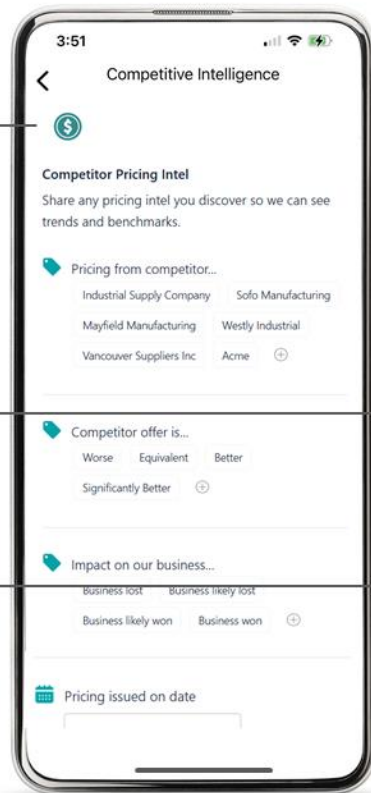
A few quick taps to **share** the insight

4

See aggregate insights in real-time **data feeds**

5

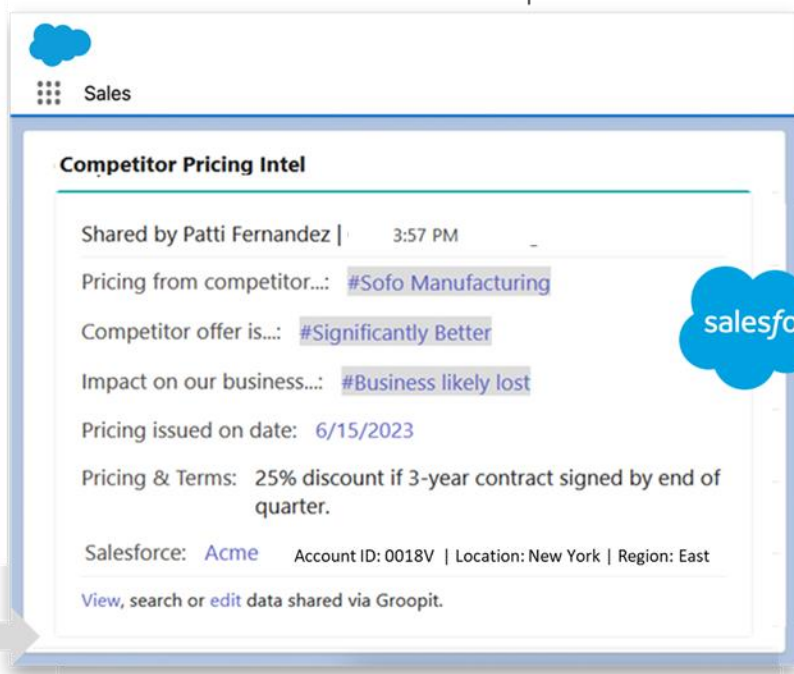
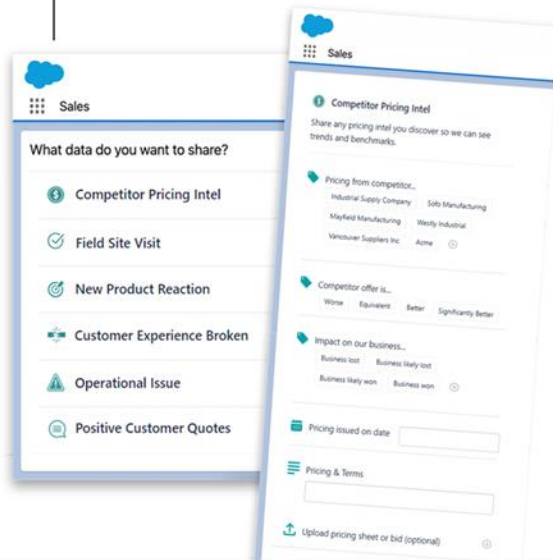
See actionable insights in simple **views**



Groopit for Salesforce

1 Simplify insight sharing to a few quick taps inside Salesforce

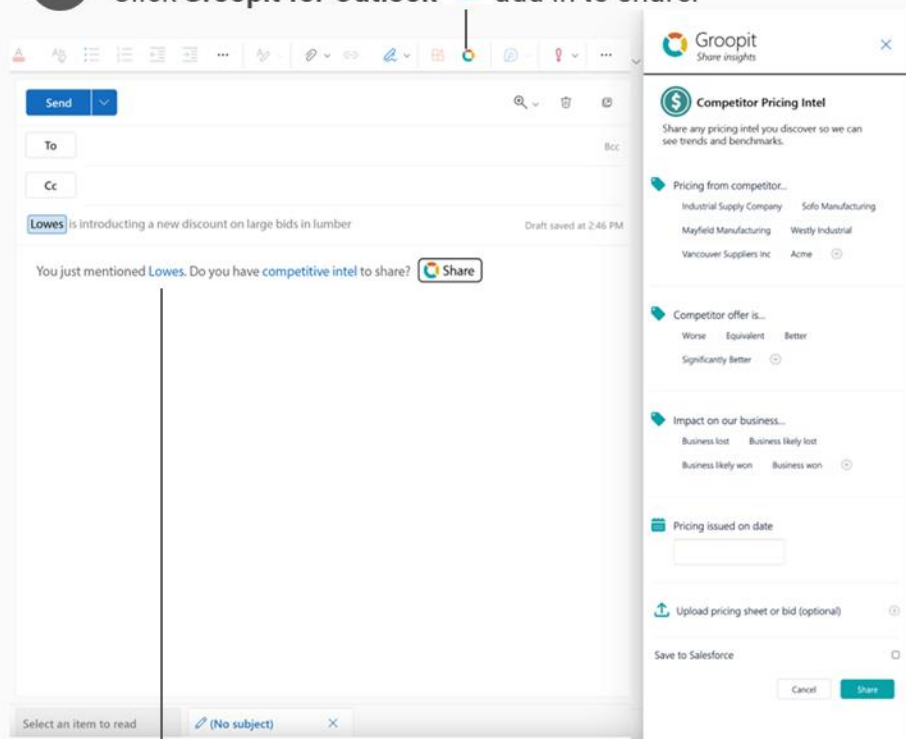
3 Deliver insights from frontline sellers working in Salesforce, directly to the appropriate decision-makers



2 Add insights to Salesforce directly Slack, Teams, and more.

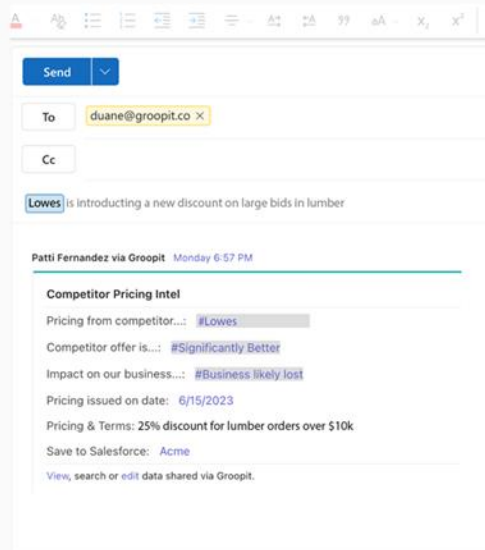
Groopit for Microsoft Outlook

1 Click **Groopit for Outlook** add-in to share.



2 Keywords prompt people to share.

3 Employees share without ever leaving Outlook



4 Data is embedded into the email.