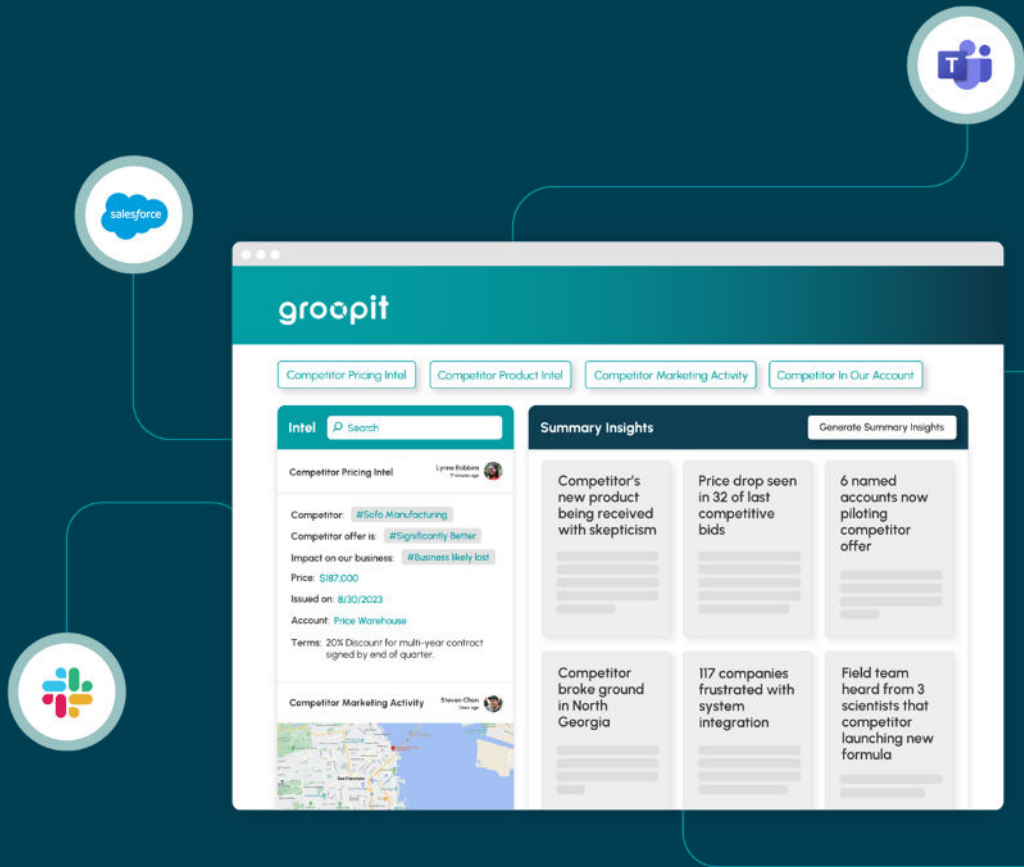




Solve any problem with real-time data from employees

Human intelligence + AI





The only problem-solving platform fueled by real-time data from employees

- ♥ Trusted by Fortune 500 companies
- 👍 Net promoter score of 100
- ★ 50+ use cases
- ✈ Fast Company World Changing Idea 2020
- ▣ New category of software: crowdsolving



Guidant



MOSAIC

SPACE PRIZE

EQUIFAX

Stuckey's

utz QUALITY FOODS



AZENTA
LIFE SCIENCES



PARTNERTAP



SIEMENS

Jackrabbit Technologies

PROBLEMS

Solve any problem, even when it's too complex to see clearly

Problem examples

Revenue

Profitability

Operations

Competition

Satisfaction

Field execution

Complexity drivers

Multiple disciplines

Hierarchies

Systems

Locations

Specialities



PRODUCT

Groopit brings Waze capabilities to the enterprise

Radically simplify how problems are
solved with real-time data from people

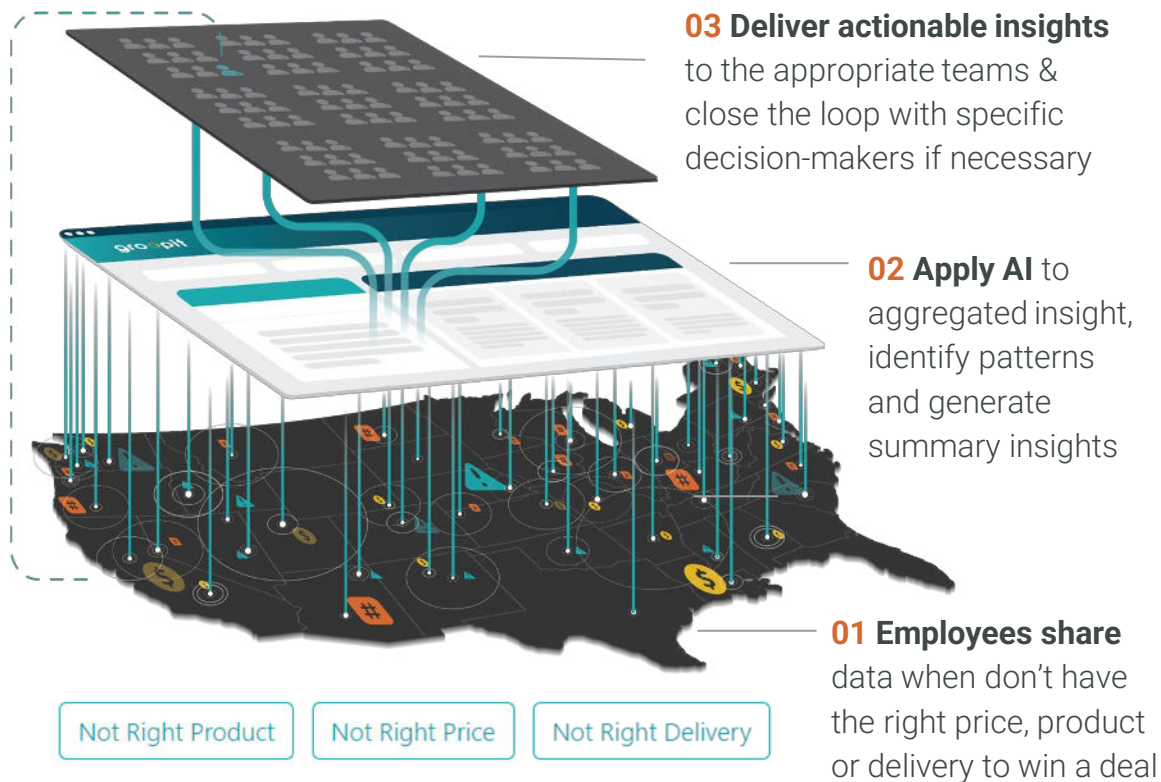


EXAMPLE

Increase sales by rapidly addressing product, price, & delivery issues

"It's the single most meaningful thing corporate has done for the field in as long as I can remember." *Field Sales Mgr*

groopit



PRODUCT

Data models define the real-time data people share

Create a model with real-time data types by choosing from 50+ templates or start from scratch.



Tags



Location



Photos



Numbers



Date & time



Lists



Tables



Files



Text



Required



Hidden



Flagged



Follow-up



Salesforce



Inherited

Data Model Example

Competitive Pricing Intel		
Title	Share competitor pricing, bids, or promotions. T	
Description	pricing strategy and value.	
Data prompt	Data format	Data values
Competitor	Tags	Competitor A, Comp
Competitor offer is	Tags	Worse, Equivalent, B Better
Impact on our business	Tags	Business lost, Busin likely won, Business
Price	Currency	
	Date	

PRODUCT

Data models propagate instantly, across systems

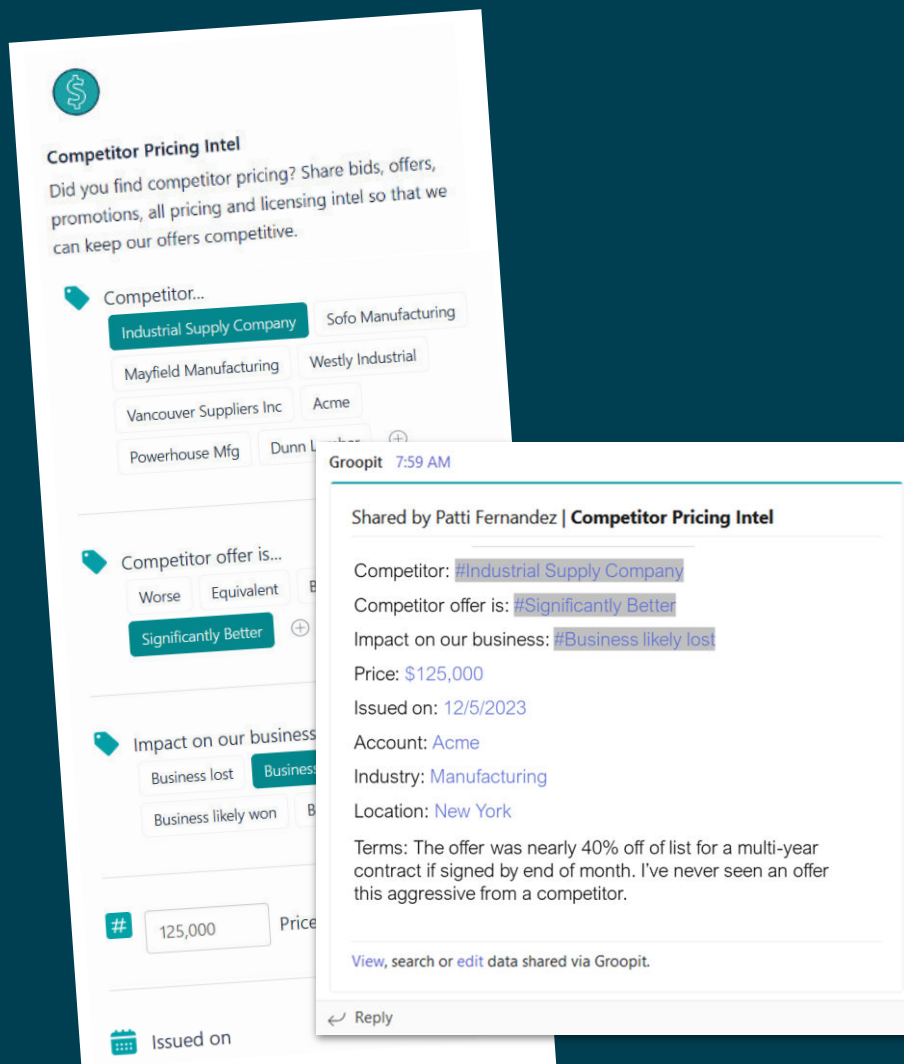
Giving leaders agility to adapt data models on-the-fly, as you learn and progress



PRODUCT

Employees share with a few quick taps from wherever they work

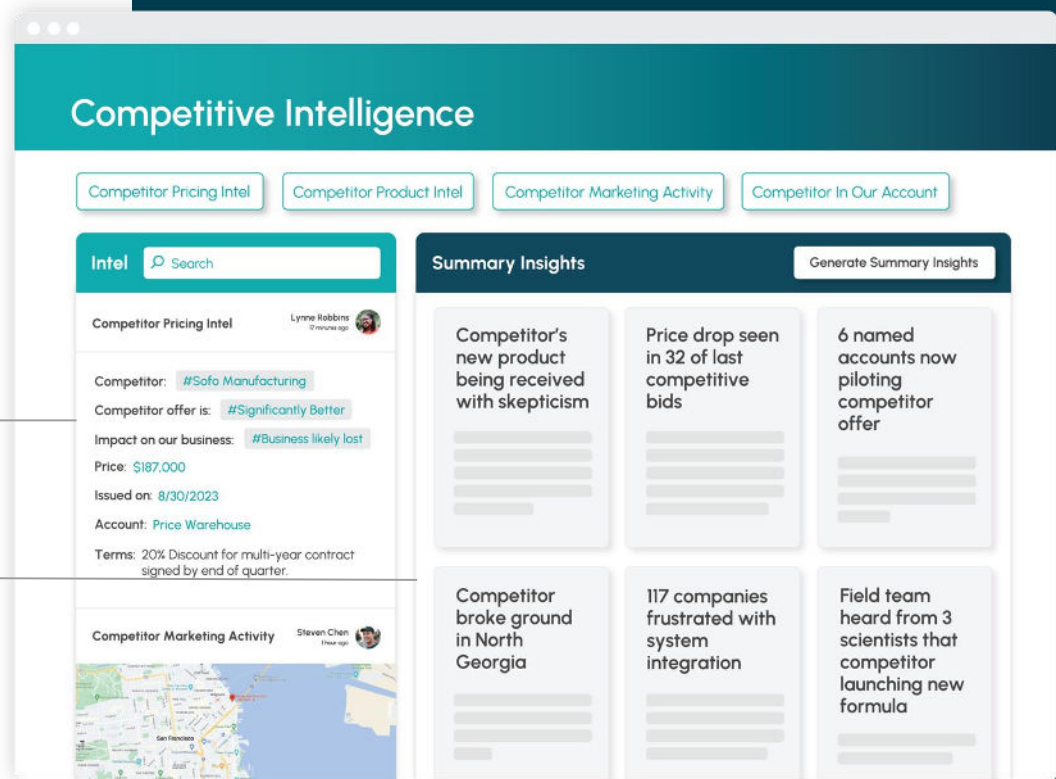
Delivering easy-to-consume insights



PRODUCT

Generative AI is applied to discover actionable insights

Groopit AI is applied to a feed of real-time data from employees, then extracts patterns from collective intelligence and generates summary insights



PRODUCT

Insights delivered to all the appropriate decision-makers

Data with specific values can be routed to specific people or teams, while the aggregate data can be searched, viewed, and accessed on Groopit.



Delivered in real-time through...



Slack & Teams Channels



email



business analytics



spreadsheets (Odata)



Zapier API

PRODUCT

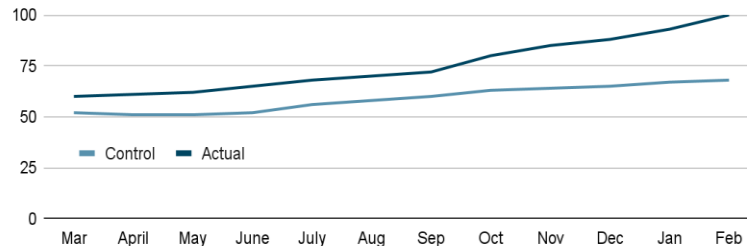
Problems solved with precision, clarity and in real-time

Groopit is an entirely new category of enterprise software: crowdsolving



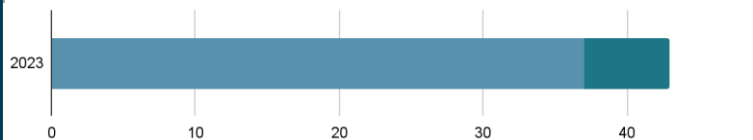
49.7% Revenue Increase

Groopit Customer Source, 2023 CPG Manufacturer



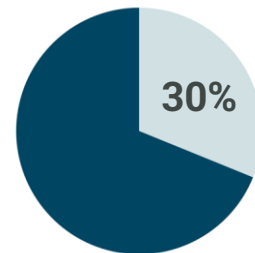
6 Point Increase Net Promoter Score

Groopit Customer Source, 2023 Financial Services Company



30% Time Reallocated to Selling by Removing Inefficiencies

Groopit Customer Source, 2023 Retail Company



GETTING STARTED

Groopit has a proven approach for getting customers to success

1 Technical Implementation

2 Data Model Strategy

3 Roll-out and Launch

All supported by a dedicated customer success manager, and regular check-in calls



EXECUTIVE SUMMARY



**The only problem-solving platform fueled
by real-time data from employees**

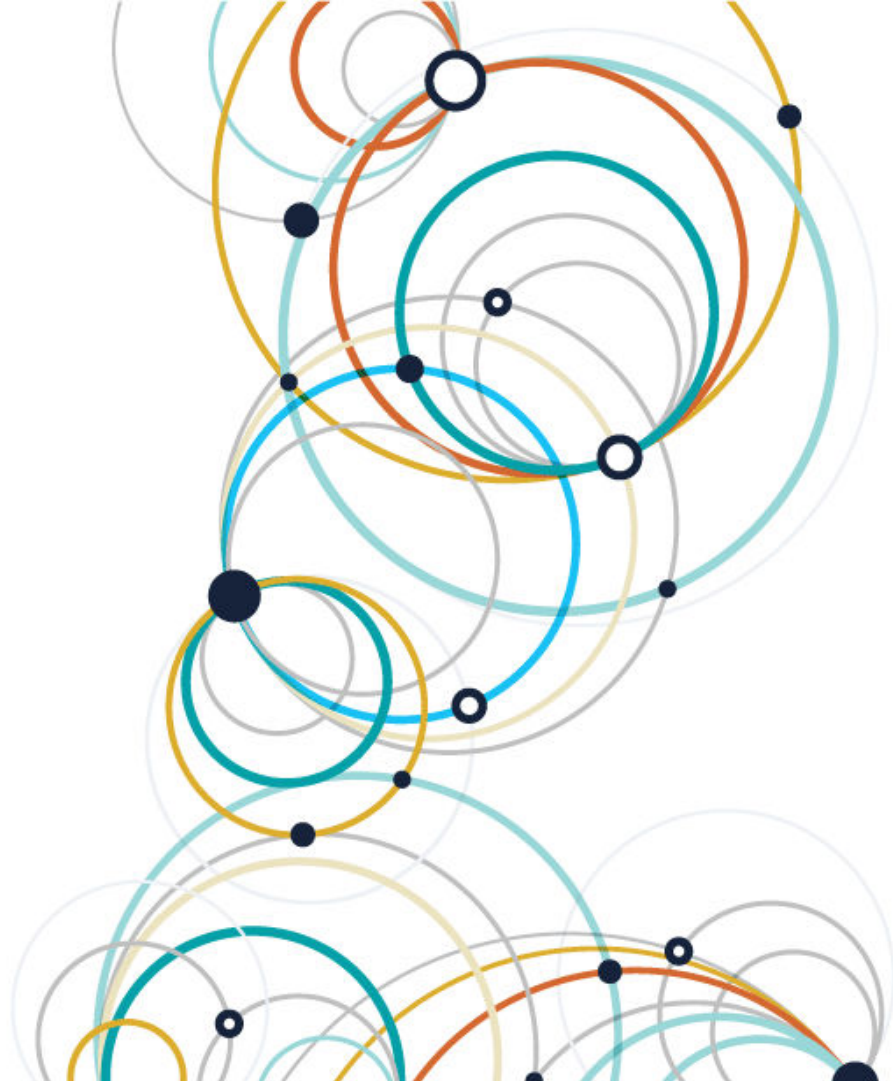
♥ Trusted by Fortune 500 companies

👍 Net promoter score of 100

★ 50+ use cases

✈ Fast Company - World Changing Idea 2020

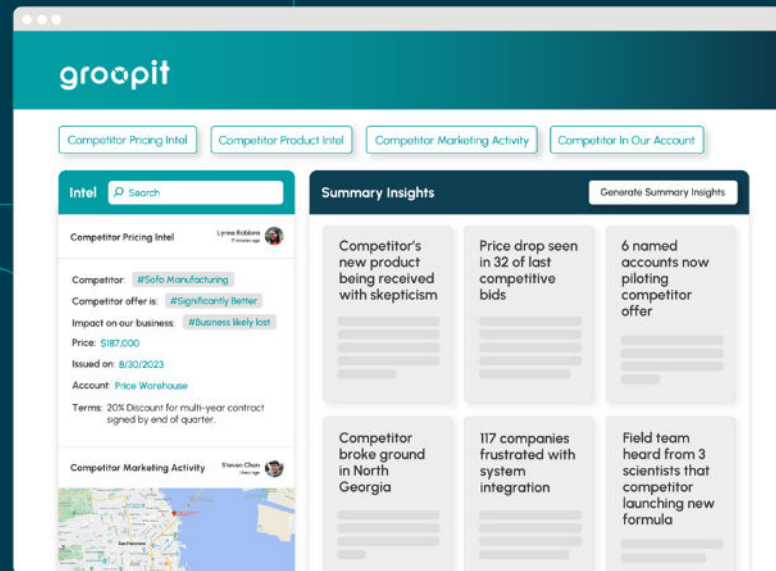
📺 First-of-its-kind: crowdsolving



So, what's next?

groopit

salesforce



The screenshot displays the Groopit web application interface. At the top, the Groopit logo is visible. Below it, there are four tabs: "Competitor Pricing Intel", "Competitor Product Intel", "Competitor Marketing Activity", and "Competitor In Our Account". The "Competitor Pricing Intel" tab is selected, showing a search bar with "Intel" and a search icon. Below the search bar, there is a section titled "Competitor Pricing Intel" by Lynne Robbins. It lists details for a competitor: "#Sefa Manufacturing", a competitor offer of "#Significantly Better", an impact on business of "#Business likely lost", a price of "\$187,000", an issue date of "8/30/2023", an account of "Price Warehouse", and terms of "20% Discount for multi-year contract signed by end of quarter". Below this, there is a section titled "Competitor Marketing Activity" by Steven Chen, which includes a map of the San Francisco area. To the right of the main content, there is a "Summary Insights" section with a "Generate Summary Insights" button. It contains six cards with various insights: "Competitor's new product being received with skepticism", "Price drop seen in 32 of last competitive bids", "6 named accounts now piloting competitor offer", "Competitor broke ground in North Georgia", "117 companies frustrated with system integration", and "Field team heard from 3 scientists that competitor launching new formula".