Groopit for profitability

Unlock revenue growth and operational efficiency across your company with Groopit

Accelerating revenue growth and achieving operational efficiency are critical corporate priorities in 2025. They're also complex business problems that span departments, systems, and silos. Solving them requires strong leadership to drive results.

To improve profitability, companies are leveraging large volumes of related data, retooling, and rethinking. But the most valuable source of data and insight is often missing: what employees know.

Employees see the real barriers to growth and efficiency every day. They know what's happening and possess the most up-to-date, rich insights that reveal the "whys" behind barriers and the "hows" to move forward.

Yet, legacy methods for tapping into those insights—like surveys— deliver lagging, incomplete, and imprecise data. As a result, employee intelligence remains trapped in their minds.

Leaders are forced to make boardroom decisions that are disconnected from what's actually happening on the battlefield. AI is widening that gap. Companies that fail to close it will fall behind fast.

Groopit connects the boardroom to the battlefield in real-time

Groopit turns employees into a network of human sensors, surfacing barriers to growth and efficiency across every department, and transforming insight into action.

Leadership teams see how patterns emerge, intersect, and compound across the organization, as well as within their departments.

Key stakeholders continually see how they can contribute to profitability.

Everyone aligns around a shared mission, powered by AI.

It's unprecedented, real-time clarity that equips everyone to drive results.

Groopit equips everyone with clarity to act

Solving complex business problems requires human intelligence and AI to work together as a system, and Groopit delivers.

AI-powered Data Models define the precise intelligence employees share and AI processes to identify barriers to growth and efficiency.

Extractive AI streamlines high-quality intelligence gathering to a click.

Generative AI analyzes the collective intelligence, identifies patterns, and summarizes actionable intelligence in written reports.

Enterprise Connectors move intelligence to, from, and across enterprise systems for full visibility and utilization.

Groopit AI is the only human intelligence engine that enables real-time data input, output, and analysis across silos, while allowing companies to operate with total agility across systems.

Implementation is fast and easy

Groopit can be operational within one week. Integrations with Slack, Outlook, Salesforce, and SSO each require one 30-minute installation by your IT team. Optional connections to Tableau, Zendesk, Jira, or Asana can be added through API connectors, and Groopit experts will be dedicated to helping you every step of the way.

Real outcomes delivered

Groopit isn't just another tool. It aligns everyone from the frontline to the leadership team and transforms a company's ability to drive results.

Learn more

Download the Groopit White Paper to learn more about why leadership teams fail to drive progress: https://link.groopit.co/white-paper or email hello@groopit.co to request a live demo.

How Groopit works

1 Employees share real-time data about revenue blockers and inefficiencies from wherever they work.

5 Key stakeholders rapidly close the loop with originating employees.

Groopit enables real-time data input, output, and analysis across silos, while allowing companies to operate with total agility across systems.

2 Specific issues are delivered to decision-makers who have authority to intervene immediately.

4 AI analyzes the data coming in from across systems to identify patterns and actionable insights.

3 Data sets are delivered to the appropriate enterprise systems: CRM, BI, and channels.