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- Accelerating revenue growth is a critical priority for leadership teams in 2025

- Employees see the real barriers to and opportunities for revenue growth, but their insights are disconnected from leadership decisions

- Accelerating revenue growth requires human intel and AI to work as a system

- Groopit turns employees into a network of human sensors, surfacing revenue barriers and opportunities in real-time.

- Groopit AI is the only platform that operationalizes real-time human intelligence at scale

Groopit for revenue growth

Unlock revenue growth by surfacing and acting on barriers in real-time

Accelerating revenue growth is a critical priority for leadership teams in 2025. It's also a complex business problem that spans work across departments, systems, and silos.

Companies are rethinking, retooling, and discovering that their most valuable source insight is largely missing: what employees know.

Employees see the real barriers and opportunities for revenue growth - every day. They know what's happening and possess the most up-to-date, rich insights that reveal the "whys" behind barriers and the "hows" to move forward.

Legacy methods for tapping into those insights—like sales meetings, one on ones, and surveys—deliver only lagging, incomplete, and imprecise data. Critical insights remains trapped in employee minds and underutilized. By the time anyone with authority has clarity, the opportunities to act have slipped away.

As a result, leaders who are on a mission to accelerate revenue growth are forced to make boardroom decisions that are disconnected from what's actually happening on the battlefield. AI is widening that gap. Companies that fail to close it will fall behind fast.

Groopit connects the boardroom to the battlefield in real-time

Groopit turns employees into a network of human sensors, surfacing barriers to revenue and opportunities for growth across every department, and transforming insight into action.

Leadership teams see how patterns emerge, intersect, and compound across the organization, as well as within their departments.

Key stakeholders continually see how they can contribute to revenue.

Everyone aligns around a shared mission, powered by AI.

It's unprecedented, real-time clarity that equips everyone to drive results.

Groopit equips everyone with clarity to act

Accelerating revenue growth requires human intelligence and AI to work together as a system, and Groopit delivers.

AI-powered Data Models define the precise intelligence employees share and AI processes to identify barriers to growth and efficiency.

Extractive AI streamlines high-quality intelligence gathering to a click.

Generative AI analyzes the collective intelligence, identifies patterns, and summarizes actionable intelligence in written reports.

Enterprise Connectors move intelligence to, from, and across enterprise systems for full visibility and utilization.

Groopit AI is the only human intelligence engine that enables real-time data input, output, and analysis across silos, while allowing companies to operate with total agility across systems.

Implementation is fast and easy

Groopit can be operational within one week. Integrations with Slack, Outlook, Salesforce, and SSO each require one 30-minute installation by your IT team. Optional connections to Tableau, Power BI, and enterprise systems of all types can be added through API connectors, and Groopit experts will be dedicated to helping you every step of the way.

Real outcomes delivered

Groopit isn't just another tool. It aligns everyone from the frontline to the leadership team around a shared goal: accelerating revenue growth. And, it transforms a company's ability to drive results.

Learn more

Download the Groopit White Paper to learn more about why leadership teams fail to drive progress: https://link.groopit.co/white-paper or email hello@groopit.co to request a live demo.

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How Groopit works

1 Employees share real-time data about revenue barriers and opportunities - from wherever they work.

5 Key stakeholders rapidly close the loop with originating employees.

Groopit enables real-time data input, output, and analysis across silos, while allowing companies to drive results with total agility across systems.

2 Specific barriers are delivered to decision-makers who have authority to intervene immediately.

4 AI analyzes the data coming in from across systems to identify patterns and actionable insights.

3 Data sets are delivered to the appropriate enterprise systems (CRM, BI, channels) so key stakeholders have real-time visibility.